

ESI. The fast lane to your success.

Automotive dealerships like yours are always looking for an edge over the competition. New capabilities and technological changes can provide a fuel-injected boost to your revenue stream, and ensure your business is firing on all cylinders.

An ESI telephone system can **increase your efficiency**.

- Provide your receptionist with a powerful and professional call management tool for handling customers efficiently by installing ESI's **PC Attendant Console**.
- Assure all incoming calls are handled in the best, most efficient, and most caller-friendly manner by means of an ESI system with **built-in automatic call distribution (ACD)**, which is perfect for service writers and your parts department.
- Reduce training costs with ESI's unique **HELP key**, which prompts employees through hundreds of built-in, time-saving features.



Help your sales professionals do what they do best: **sell!**

- Easily park calls and page members of the sales team using **QuickPage™**.
- Keep in touch with your salespeople while providing mobility throughout your facility, with ESI's **digitally integrated Cordless Handset**, offering the convenient Quick Switch feature.
- Quickly locate sales team members, with **ESI Presence Management** and **Personal Call Routing** — whether they're in the building, on the lot, or off-premises.
- Communicate more effectively with buyers and managers via **Virtual Answer's** personalized prompts.

Your dealership will enjoy a **wide range of benefits** provided by an ESI solution.

- Unite all of your team members with **Esi-Link**, whether they're separated by a car lot, a city, or a country.
- **Guest mailboxes** are perfect for employees, such as service personnel, without an assigned phone extension.
- Improve call handling and prioritization for all departments with **VIP** and **VIP Professional**.
- Ensure today's investment is protected while retaining the ability to incorporate new technologies in the future, using ESI's flexible technology.
- Provide an **information mailbox** for the convenience of potential buyers who want to know more about a particular vehicle.

Partner with ESI to **make technology work for your dealership**, so you can concentrate on business.



So, ask yourself:

- Have you ever missed an important call because you left your office without remembering to forward your calls to your cell phone?
- Do you wish your voice mail greeting could change automatically when you leave the building and when you return?
- Do you or your employees spend a large percentage of time away from desktop phones?
- Are your employees frequently “on the go” — away from their desks, in another department, on the lot, or off the premises?
- Is it important for you to keep track of who is in or out of the office? When employees are out of the office or simply away from their desks, how easy is it to find them?
- Is the ability to page an important function in your business?
- Are you missing out on what your current phone system can do, because you misplaced the manual or your system is just too difficult to program?
- Does it take too long for new employees to become familiar with your current phone system? Do you have time to train them properly?
- Are you taking steps to stay ahead of the curve regarding productivity?
- During busy times, do you find it hard to maintain your normal level of customer service quality?
- Do you need to be in constant contact with other locations?
- Have you ever wanted to look up the phone number from a call that you made or received days ago?

If any of these scenarios sounds like your dealership, you should consider a telecommunications solution from ESI. Don't spin your wheels with an outdated phone system. **It's time for a new model.**

RESELLER INFORMATION:

Consult your local Certified ESI Reseller,
or contact ESI today.

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We Make It Easy To Communicate