

Check out ESI and you'll be sold.

The real estate industry is challenging, so you need a telecommunications solution that can keep up with the issues you face on a daily basis. Let us show you how to close the door on inefficiency and build your business on a solid communications foundation.

An ESI telephone system can **increase your efficiency**.

- Assure all incoming calls are handled in the best, most efficient, and most caller-friendly manner by means of an ESI system with **VIP PC Attendant Console**.
- Manage voice mails, e-mails, and faxes — all from one centralized location — using ESI's **VIP** and **VIP Professional**.
- Reduce training costs with ESI's unique **Verbal Help Guide**, which prompts employees through hundreds of built-in, time-saving features.



Help your sales professionals do what they do best: **sell!**

- Communicate more effectively with buyers and sellers via **Virtual Answer**'s personalized prompts.
- Ensure that calls reach your sales reps while they're out of the office, using **off-premises "reach-me."**
- Work from virtually anywhere, using an ESI **remote IP phone** or **VIP Softphone**.
- Quickly locate sales team members with **ESI Presence Management** and **Personal Call Routing**, whether they're in the building or off-premises — such as at a property or signing paperwork.

Your company will enjoy a **wide range of benefits** provided by an ESI solution.

- Improve call handling and prioritization for all departments with **VIP** and **VIP Professional**.
- For potential buyers who need more details, provide an **information mailbox** they can conveniently access 24 hours a day, seven days a week.
- **Guest mailboxes** are perfect for employees without an assigned phone extension.
- Unite all of your team members with **Esi-Link**, whether they're a street, a city, or a country apart.
- Ensure today's investment is protected while retaining the ability to incorporate new technologies in the future, using ESI's flexible technology.

Partner with ESI to **make technology work for your office**, so you can concentrate on business.



So, ask yourself:

- Have you ever missed an important call because you left your office without remembering to forward your calls to your cell phone?
- Do you wish your voice mail greeting could change automatically when you leave the building and when you return?
- Are your employees frequently “on the go” — away from their desks, in another department, or off the premises? How do you keep in touch with them?
- Is it important for you to keep track of who is in or out of the office? When employees are out of the office or simply away from their desks, how easy is it to find them?
- Are you taking steps to stay ahead of the curve regarding productivity?
- During busy times, do you find it hard to maintain your normal level of customer service quality?
- Are you missing out on what your current phone system can do, because you misplaced the manual or your system is just too difficult to program?
- Does it take too long for new employees to become familiar with your current phone system? Do you have time to train them properly?
- Do you need to be in constant contact with other locations?
- Do you work closely with other companies within the real estate industry?
- Have you ever needed to look up a phone number from a call that occurred days ago?

If any of these scenarios sounds familiar, you should consider a solution from ESI. Don't mortgage your future by using an outdated phone system. **Build your business on a solid communications foundation.**

RESELLER INFORMATION:

Consult your local Certified ESI Reseller,
or contact ESI today.

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We Make It Easy To Communicate